



**April 18- 21, 2024**

**Fencesitter  
International Film Festival**

**Sponsorship Community Packages**

---

# About the Festivals

Bernardsville sits at the very seat of the American Revolution. This quiet, historical town is the perfect location to celebrate this uniquely American art form. Motion Pictures.

It is with that spirit that the Bernardsville Cinema and FenceSitter Films announced last year our first annual Bernardsville Film Festival October 27-29, 2023 and now we are launching our second annual spring film festival, **FenceSitter Film Festival, April 18-21, 2024.**

The goal is to bring movie lovers together to celebrate the future of cinema with three days of parties, award ceremonies, and most importantly, MOVIES!

This is the first annual FenceSitter Festival at the Bernardsville Cinema and is slated to draw a wide range of films and audiences through the metro-New Jersey and New York Areas.

**FSF FILM FEST**



**CINEMA FOR THE REST OF US**



**BERNARDSV  
FILM FESTIV.**

---

# ABOUT THE THEATER

Bernardsville sits at the very seat of the American Revolution. This quiet historical town is the perfect location to celebrate this uniquely American art form. Motion Pictures.

In 1913, the Bernardsville Cinema opened its cavernous 500 seat theater and has been in continuous operation ever since. Originally named The Columbus Theater, it began as a vaudeville theater. In 1920, silent films replaced vaudeville acts until 1929 when "talkies" came in. In order to keep up with the changing times, the interior of the grand old theater was converted to a triplex theater in the early 1990's, yet there has been little change to the exterior.

In 2020, the 110 year old building celebrated its 100th anniversary as a continuously run motion picture theater and remains one of the very few totally independent theaters with no chain affiliation in operation in the United States.



---

# An all inclusive Community Event .....

The FenceSitter Film Festival will highlight a varied and diverse slate of international films.

**"The three day film festival will bring films from around the world."**

We are excited with our curated selection of films that is growing on an

International level include:

- Feature Films
- Documentaries
- Shorts (narrative and documentary form)
- Stage Readings for Screenplay competition

\*\*The artistic communities from surrounding suburbs which include, New York City, Montclair, Morristown, New Brunswick, Somerville, local colleges, Newark, will be part of our local film series and draw a diverse group film seekers.



# International Cultural Event

## DEMOGRAPHICS

### FenceSitter Film Festival April 18-21, 2024

The 4-day Festival at the Bernardsville Cinema 3 seats over 300 people and we expect a full house each day and night of film events. Cultural Film Festival are a sought out attraction for local communities and suburbs near by.

We are offering "Sponsorship packages" that will be highlighted as following:

- **Full Page Ads**  
Full Page Color Ads
- **Half Page Ads**  
Color or Black and White
- **1/4 Page B/W Ad**  
B/W Ads



## **SPONSORSHIP Package 1 - Back Cover or Front Inside AD:**

FenceSitter FF: \$500

Everything included:

- This includes (5) complimentary tickets to the opening night celebration, lobby banner, online & social media recognition.
- Back Cover or Front Inside Cover: full color in program.
- Placement of your logo identifying you as a Sponsor on our poster and lobby, and marketing promotional materials.
- Recognition in our live welcome speech for both festivals.

**SOLD OUT**

**Full Page Ad  
Color Inside Front or Back**

**\$500**

**Full Page Ad B/W**

**\$350**

Size "8.5 x 11"

**Pre Show Video AD**

**(20-30 Secs wt Music)**

Shown throughout the entire Festival

**\$100**

## **SPONSORSHIP Package 2 - Full Page B/W**

FenceSitter FF: \$350

### **Everything included:**

- This includes (5) complimentary tickets to the opening night celebration, lobby banner, online & social media recognition.
- Placement of your logo identifying you as a Sponsor on our poster and lobby, and marketing promotional materials.
- Recognition in our live welcome speech for both festivals.

**Full Page Ad B/W**

**\$350**

Size “8.5 x 11”

**Pre Show Video AD**

**(20-30 Secs wt Music)**

Shown throughout the entire Festival

**\$100**

## SPONSORSHIP Package 3 - Half Page AD:

FenceSitter FF: \$225  
Everything included:

- This includes (2) complimentary tickets and lobby, banner, online & social media recognition.
- Half Page B/W in program.
- Placement of your logo identifying you as a Sponsor marketing promotional materials.
- Recognition in our live welcome speech for both festivals.

## SPONSORSHIP Package 4 - Quarter Page AD:

FenceSitter FF: \$125  
Everything included:

- This includes (2) complimentary tickets.
- Quarter Page B/W Ad.
- Placement of your logo identifying you as a Sponsor on our marketing promotional materials.

**\*\*Ad & Video Design available at additional costs.  
Please require within.**

### Half Page Ad B/W

Size "8.5 x 5.5"

**\$225**

### Pre Show Video AD

Shown throughout the entire Festival  
(20-30 Secs wt Music)

**\$100**

### 1/4 Page Ad B/W

Size "4.25 x 5.5"

**\$125**

### Pre Show Video AD

Shown throughout the entire Festival  
(20-30 Secs wt Music)

**\$100**





## **FenceSitter Films & Bernardsville Film Festivals**

**Welcome You to be part of our  
international Communities  
celebrating the art of storytelling.**

We hope to bridge the meaning of cultural education, economic growth through community events and the joy films bring to future generations and to preserve the legacy of the Bernardsville Cinema with those from around the world.

Thank you!



A historic film  
festival event  
in your hometown  
Bernardsville, NJ.



---

# Contact us:

[bvffsfestival@gmail.com](mailto:bvffsfestival@gmail.com)

[www.bvffsfilmfestival.com](http://www.bvffsfilmfestival.com)

BV : Bernardsville Film Festival

FS : Fencesitter Film Festival

